

A RESOLUTION TO BE ENTITLED ACT TO:

Create a Minority Outreach Program Through the Office of Admissions

Short Title: Minority Outreach Program

Authored by: Troi Davis, The Director of Diversity and Inclusive Excellence

----- *Below for Senate Leadership* -----

Resolution Number: F19-14

First Reading: November 25, 2019

Referred to: Office of Admissions and Office of Equal Opportunity and Diversity Programs

1 **WHEREAS**, strategic plan #3—Inclusive Excellence (Goal 3.1) states that one of the
2 university’s goals is to “broaden our commitment to diversity and inclusion by recruiting,
3 retaining, and developing a diverse community”; and;
4

5 **WHEREAS**, students should see a consistent and meaningful reflection of themselves, and those
6 from whom they differ, in the people, programs, and activities of Western Carolina University;
7 and,
8

9 **WHEREAS**, there has been an expressed support for improvements in recruitment and retention
10 of minority groups by administration and inclusion remains to be one of the strategic goals of the
11 university; and,
12

13 **WHEREAS**, Western Carolina University does not have any current high school or middle
14 school outreach programs to recruit students of different backgrounds; and,
15

16 **WHEREAS**, diversity requires the coordinated and sustained efforts of our campus community,
17 as well as innovative and collaborative thinking to build, retain, and sustain diversity on our
18 campus; and,
19

20 **WHEREAS**, the Fall 2018 demographics show 21.3% of our school’s population is composed of
21 minority students; and,
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23 **WHEREAS**, students in rural school districts should have an established relation with Western
24 Carolina University just as much as regional city and urban counties; and,
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26 **WHEREAS**, a minority outreach program would improve enrollment rates in our Health,
27 Engineering and Fine Arts programs; and,
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29



STUDENT GOVERNMENT ASSOCIATION of WESTERN CAROLINA UNIVERSITY

96th SESSION, Fall 2019-Spring 2020

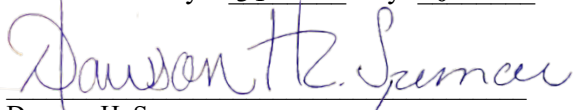
30 **Therefore, Be It Resolved That: That the Student Government Association recommends**
31 **Western Carolina University to pilot a comprehensive program that seeks to recruit high**
32 **school and middle school students of various minority groups through the Office of**
33 **Admissions**

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35 **Be It Further Resolved:** The Student Government Association acknowledges the increased
36 attention to rural school districts and advocates for increased outreach

37
38 **Be It Further Resolved:** The program employ students of Western Carolina University through
39 the Office of Admissions to head this program

40
41 **Be It Further Resolved:** The program work to increase college awareness by actively visiting
42 high schools and middle schools and providing informational sessions to highlight resources at
43 Western Carolina University
44

Senate Vote: Aye: 31 Nay: 0




Dawson H. Spencer
SGA Vice-President

January 14, 2020

Date

Passed: Failed:



David Rhode
SGA President

Jan 17th, 2020

Date

Passed: Veto:

