

A RESOLUTION TO BE ENTITLED ACT TO:

ASK WESTERN CAROLINA UNIVERSITY TO ENROLL IN “ADOBE CREATIVE CLOUD FOR EDUCATION” TO PROVIDE FREE ADOBE PRODUCTS FOR ACADEMIC PROGRAMS

Short Title: Free Adobe Products for Students

Authored by: Chief of Staff Patrick Clemons

1 **Sponsored by:** Communication Department Head Katerina Spasovska

----- *Below for Senate Leadership* -----

Resolution Number: S20-01

First Reading: January 13, 2020 **Second Reading:** January 27, 2020

Referred to: Academic Committee

2 **WHEREAS,** Western Carolina University promotes firsthand learning experience by utilizing
3 various technologies and encourages students to become proficient in these technologies to
4 further their knowledge for careers both undergraduate and beyond; and,
5

6 **WHEREAS,** Western Carolina University and its Colleges currently provide computer
7 applications for students free of use such as Microsoft Office and Grammarly Premium; and,
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9 **WHEREAS,** Adobe offers the Creative Cloud, which includes applications such as Photoshop,
10 Premiere Pro, Illustrator, and InDesign; and,
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12 **WHEREAS,** Adobe products are frequently used by Colleges such as the College of Arts and
13 Sciences, College of Fine and Performing Arts, College of Business, College of Engineering and
14 Technology, etc. for tasks that include graphic design and photo/video editing along with others
15 that are necessary for these Colleges and the courses offered within them; and,
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17 **WHEREAS,** Adobe offers the “Adobe Creative Cloud for Education,” which consists of 20+
18 creative desktop and mobile apps as well as cloud storage for individuals and departments at
19 educational institutions; and,
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21 **WHEREAS,** Students who often utilize the Adobe Creative Cloud usually pay out of pocket for
22 these applications. Students not enrolled in the “Adobe Creative Cloud for Education” pay \$19.99
23 per month and \$29.99 per month after the first year through student discount (regularly \$52.99
24 per month); and,
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26 **WHEREAS,** The expense of Adobe products can be a major setback for students in the
27 classroom and could hinder their learning process; and,
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STUDENT GOVERNMENT ASSOCIATION of WESTERN CAROLINA UNIVERSITY

96th SESSION, Fall 2019-Spring 2020

29 **WHEREAS**, The Creative Cloud is offered for free at Hunter Library and Technology Commons
30 on stationary computers as well as a few labs across campus; and,

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32 **WHEREAS**, The stationary computers in these locations limit where students can work on
33 projects that require Adobe products and what times they can utilize the space; and,

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35 **WHEREAS**, Western Carolina University’s enrollment in the “Adobe Creative Cloud for
36 Education” would alleviate the out of pockets expenses for students to utilize Adobe products on
37 their personal devices; and,

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39 **Therefore, Be It Resolved That: Western Carolina University should enroll in “Adobe
40 Creative Cloud for Education” to be utilized by Colleges and Departments who require
41 Adobe products for their coursework.**

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43 **Be It Further Resolved:** Colleges and Departments must provide sufficient evidence of the use
44 of Adobe products in their coursework to legitimize enrollment in the “Adobe Creative Cloud for
45 Education.

46
47 **Be It Further Resolved:** Students not enrolled in programs that would potentially utilize the
48 “Adobe Creative Cloud for Education” would not be eligible to use the provided Adobe programs
49 free of charge.

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Senate Vote: Aye: 25 Nay: 0

Dawson H. Spencer

Dawson H. Spencer
SGA Vice-President

January 28, 2020

Date

Passed:

Failed:

David Rhode

David Rhode
SGA President

Jan 28th, 2020

Date

Passed:

Veto:

